


TANVI PATI

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SKILLS

-  Wireframing
-  Prototyping
-  Figma
-  Usability Testing
-  Adobe Xd
-  R
-  Illustrator
-  Python
-  HTML/CSS

EXPERIENCE

UX DESIGN SPECIALIST

JAN 2022 – PRESENT

SAP | Palo Alto, CA

- Designed innovative and ethically-driven GenAI products across SAP SuccessFactors from the ground up, including a Versatile Writing Assistant. Usability testing and Design Advisory sessions with 58 customers revealed positive feedback on suggested prompts, navigation ease and customization potential
- Explored a unified manager experience by harnessing data from several sources, offering a platform with nudges, team's health status and AI-generated insights to aid managers in nurturing the growth and development of their teams
- Reimagined the Learning platform by converting user data into complete task flows and UI designs which resulted in 40% customer adoption in the first release and an increase in Product Experience score to 3.85/5 within 6 months
- Created prototypes demonstrating end-to-end user journeys across SAP SuccessFactors applications which were showcased at an internal event for the German chancellor and external events such as TechEd and SuccessConnect 2023 - reaching an audience of approximately 3000 attendees
- Collaborated with Product Managers, Engineers, User Assistance and Accessibility teams from the initial discovery phase with design sprints to the final stages of implementation to actualize each product's vision

CLOUD TECHNOLOGY CONSULTANT

JUN 2021 – JAN 2022

Oracle | Los Angeles, CA

- Solved over 300+ businesses' technological challenges in computing, networking, databases and analytics by providing them Oracle's SaaS, PaaS and IaaS cloud technology solutions
- Developed strong customer relationships to identify opportunities for product expansion and elevate customer satisfaction

EDUCATION

UNIVERSITY OF CALIFORNIA, LOS ANGELES

SEP 2017 – JUN 2021

B.S. Cognitive Science, B.S. Statistics, Specialization in Computing

- Achievements** - UCLA Dean's Honor List, Best Implementation Award in the Innovate@UCLA Design Thinking Tech Bootcamp, Cadet in WE@UCLA Leadership Academy
- Relevant Coursework** - User Experience Design, Computational Statistics with R, Python with AI/ML, C++, Digital Humanities, Statistical Models, Research Methods in Psychology
- Club Involvement** - As a MentorSEAS Board Member, I introduced mentor families and updated the matching system for 1000+ mentees and 390+ mentors to promote diversity and inclusion.

ACTIVITIES

VOLUNTEER

MAR 2024 – PRESENT

826 Valencia | San Francisco, CA

- Providing creative writing assistance and after-school tutoring to students aged 6-18 on a weekly basis

DATA ANALYST & UI/UX DESIGNER

JAN – MAR 2019, OCT 2019 – DEC 2020

Innovate @ UCLA Tech Bootcamp | Los Angeles, CA

- Developed a machine learning model to predict traffic in Los Angeles to reduce vehicle emissions by 12%
- Created conceptual diagrams, click-throughs, storytelling through personas and UI architecture for a web app to tackle homelessness in LA by providing shelter information, transportation and availability
- Increased applications by 41.4% through promotional strategies in the Tech Bootcamp Planning Committee in 10 weeks

INTERESTS

- Odissi dance
- Traveling
- Singing
- Mandala art
- Reading
- Ted Lasso
- Board games
- Puppies
- Photography